

ANDREW (ANDY) WILLIAM ANDERSON

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I aim to utilize my evolving skill sets to create sound systems for meaningful experiences...

CO-FOUNDER - Spark China Innovation Series - Greater China

Dec 2008 - Present

Recruited industry leaders contributing to the global innovation movements in areas of Humanities, Science, Environment, and Business.

Created an environment for over 400 business leaders, entrepreneurs, and other professionals to spark ideas and synergy across the Chinese market

Empowered nearly 100 people, including speakers, sponsors, vendors, staff, and volunteers

Directed graphic arts, web design, print publishing, event construction/management, PR, sales, budgeting, and others.

Speaker list includes: Bayer, IDEO, Microsoft, Abengoa Solar, Camco, WWF, What If, Greennovate, JUCCE, and more

TRAINING AND EDUCATION DESIGNER – Engineers Without Borders - Ilam, Nepal

Sept 2010 – Present

Designed education modules and materials to train government hospital staff how to use their new reed bed sanitation system

NATIONAL MARKETING MANAGER – ClarkMorgan Corporate Training - Greater China

May 2007 – Dec 2009

Multi – brand manager

ClarkMorgan – Brand image through in-house design, 3rd party PR, direct mail, 3rd party engagements

Monthly training demo courses for 100-200 HR and senior level representatives

Network HR – Most widely distributed Human Resources industry magazine designed, edited, and printed in-house for distribution to 10K+ HR desks across Greater China

Monthly industry networking events in 8 cities

Premier Events-Multi city speaker tour from overseas authors to present to MNC clients

SENIOR TRAINER – ClarkMorgan Corporate Training - Greater China

May 2007 – Dec 2009

Designed courses for multinational corporate clients to lift communication-based soft skills to best practice level.

Cornerstone of training materials was Empathy, in its myriad of forms and uses.

Customization was standard, including interviewing HR managers, line managers, and future trainees on their needs and expectations.

Presented to 5-200 representative staff of Fortune 500s

Personal client list includes: Intel, Microsoft, Deloitte, McKinsey, Autodesk, Lenovo, Li & Fung, and more.

STUDENT- Monterey Institute of International Studies - Development Project Management Institute

Enrolled Jan 2011

University of Colorado at Boulder

Fall 2000 – Fall 2005

College of Arts and Sciences

Primary Major: Psychology

Active participator in Cognitive Psych experiments, both design and participation, Psy Chi Club

Secondary Major: Anthropology

Graduating Dec 2010

Active Participator in Anthro Club

FIELD RESEARCHER Napo River, Eastern Oriente, Ecuador

Summer 2003

Arizona State University

Cultural field study – extracted value sets of an indigenous tribe in Eastern Ecuador through their daily practices and language

SKILLED

Hard: MS Office (.ppt especially), Photoshop, online software: Prezi, GoogleSketchUp.

Soft: Powerful public speaking, task ownership, working in high stress environments, creative play, simple communication for complex ideas, active contribution, great colleague

Language: English Native, Mandarin Intermediate, studied Spanish and Quichua

CERTIFIED

B.A. Psychology

Six Hats Thinking Systems

TEFL

Neuro Linguistic Programming (NLP) Practitioner,

School of Creative Thinking

- References available upon request -